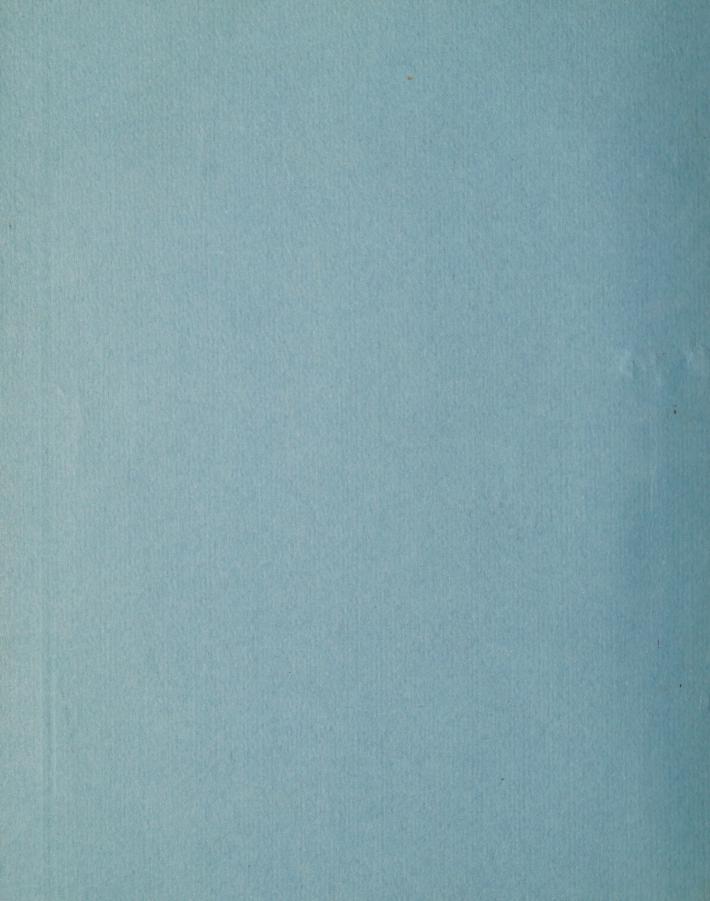


The HOME with TELEPHONE CONVENIENCE







OREWORD

This booklet has been prepared for those who demand in their homes the full measure of life's comforts and conveniences. Whether you are planning a new home, or wish to make your present one more comfortable to live in, you should find the subsequent pages worth reading.

NEW YORK
TELEPHONE COMPANY



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CONVENIENCEIN EVERY DART OF THE HOME

N THE HOME of today, comfort and convenience are foremost—whether a city apartment, a suburban residence, or a country estate.

In the cellar, a modern heating plant solves the problem of warmth in winter. In kitchen, automatic refrigeration assures cleanliness, comfort and convenience.

A touch of a switch and light floods every corner of the room. A turn of a faucet and as much hot water as we can use is at our command.

Nothing less than the utmost in these everyday conveniences will be satisfactory in these times.

And so it is with the telephone. . . .



There was a time when one telephone was considered sufficient for the average family. Today, in most homes, a single telephone seldom even begins to fill the demand for modern telephone comfort and convenience the year round.

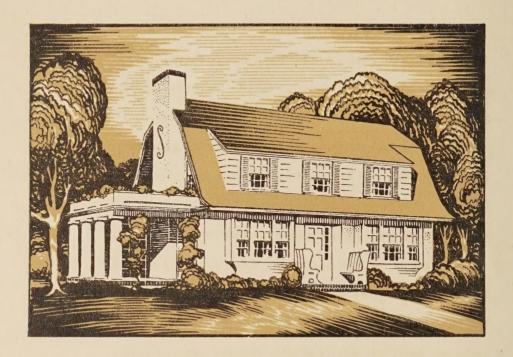
In these times, when to make or receive a telephone call is one of the most usual things in daily life, even the small home can use more than one telephone to advantage.

Who wants to trudge back and forth, or worse yet, up and down stairs to use the telephone? Who wants to squander energy running to and from the telephone when there can be one handy? Who wants to make shivery trips down a cold black hall to answer those important calls which often come in when the family has retired for the night? True telephone comfort and convenience can be yours only when your home is properly telephoned,

Common sense suggests telephones in the rooms you most frequently use. In other rooms, not so frequently used, it is possible by means of telephone outlets to provide telephone service at such times as you may want. With these telephone outlets, a portable telephone may be moved from room to room and plugged-in where you need it as easily as you would attach a floor lamp, a vacuum cleaner, or an electric heater to an electric light outlet.

The pages that follow describe a "Home With Telephone Convenience." In it you will find telephones located so as to provide their necessary contribution to the well-being of the family. Perhaps in your home you may require other telephone locations than those shown—or perhaps a greater number of instruments. The installation while logical for a house of this type, can be easily adapted to meet your individual needs—at a cost which will be pleasantly inexpensive.





ERE is the "Home With Telephone Convenience."

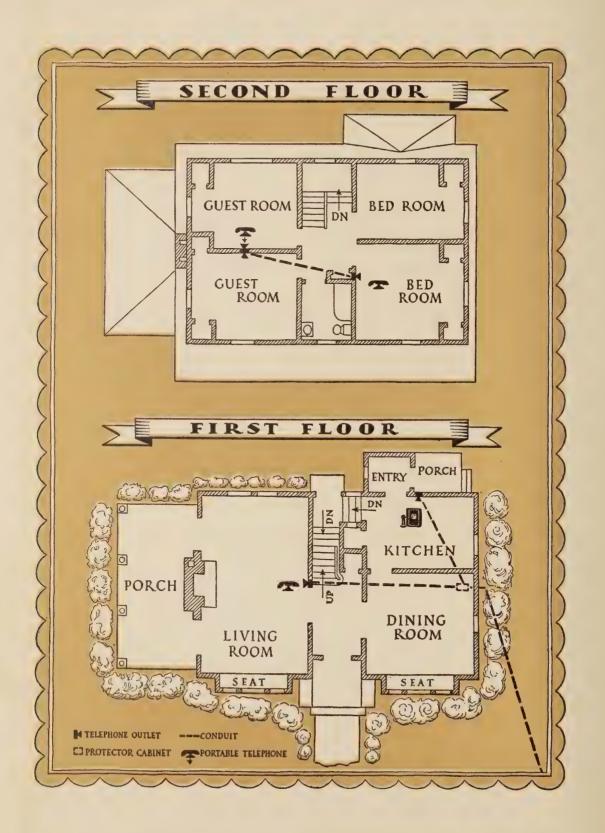
Modern in its design and construction, it is also modern
in its telephone service arrangements. Compact, yet comfortable,
it represents the typical medium sized home of today where the
woman of the house is her own housekeeper, or where one servant
at most is employed.

As you glance at the illustration, you will notice that no outside telephone wires leading from the street to the house are visible. Conduit (or piping) running from the telephone pole to the house contains these wires which must otherwise be attached in plain sight

to the side of the house. Besides making for better appearance, an underground conduit assists in preventing interruptions to service which might otherwise occur. In the "Home With Telephone Convenience," the number and location of the telephones have been carefully planned for maximum comfort and convenience.

Conduits for telephone wires, shown by dotted lines in the plans on the next page, were provided by the owner at the time when interior conduit for electric lighting was considered. A thought-out telephone system such as this not only insures against interruptions to service which might otherwise occur, but also makes it possible to provide the very best in the way of telephone conveniences. Attractive wall niches for the telephones, recesses with concealing grilles for the bell boxes, and wall directory cabinets may be built-in; wiring, instead of being attached to base-

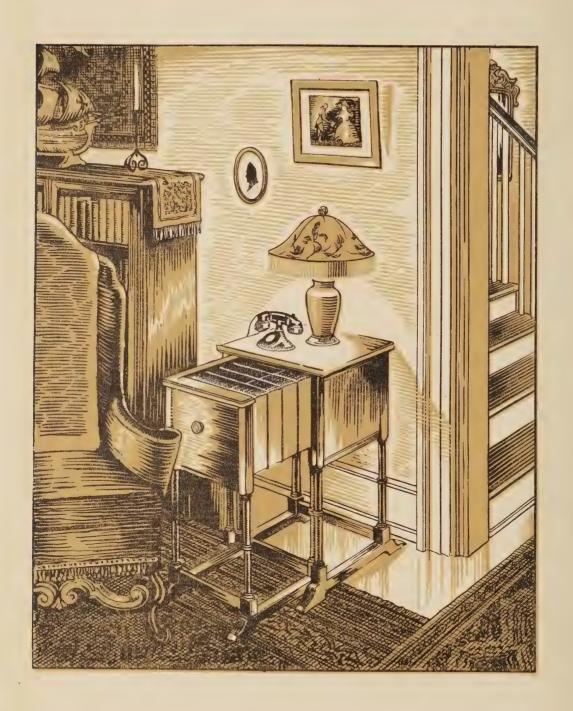




boards, can be hidden from sight. And, as a result, the dignity and beauty of the various rooms be kept intact. Do not conclude that if some of the items mentioned on previous pages are not in your present home you cannot have telephone comfort and convenience. You can. But if you are planning or building your home, you can have this same or even greater convenience—with a much more serviceable telephone installation. Glance at the plans shown on the opposite page. Note the strategic locations of the telephone—so placed that you have telephone convenience near at hand no matter what room you may be in.

Telephones in the kitchen and living room are within quick reach of any part of the first floor. Telephones on the second floor save running downstairs, oft-times to find that the person telephoning has decided you were out and has "hung up." The guest chambers have outlets for portable telephones.

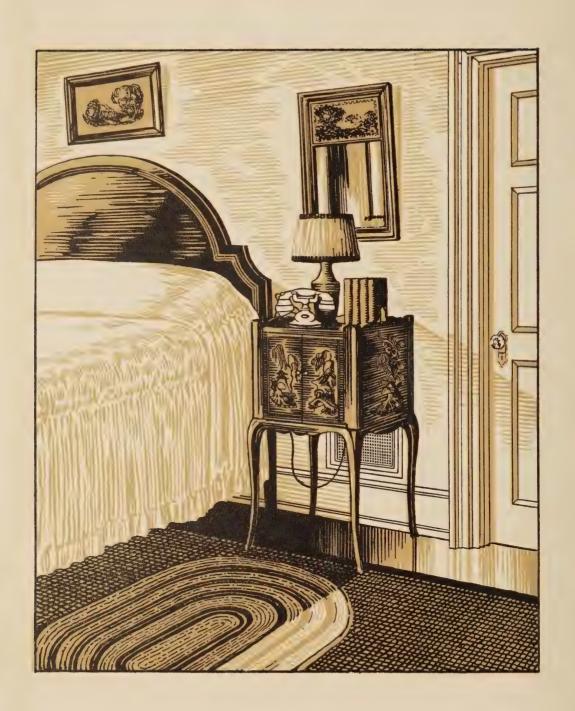




COMFORT IN THE LIVING ROOM

HE LIVING ROOM, haven of rest after a day crowded with business or social activities, should have telephone as well as other personal comforts. Here, rest and relaxation hold sway. And so, a telephone should be within arm's reach.

In this living room the telephone is conveniently placed on an attractive nest of tables alongside an easy chair. Merely draw out the inner table and the directories come forth from their place of concealment—ready for use. The result is not only convenience, but also harmonious combination with the decorative scheme. Located in the living room, the telephone can be easily and quickly reached, from either the entrance hall or the dining room—an important consideration during meal times or at other hours of the day.



THE MASTER BEDROOM

N THE master bedroom, of all places, a telephone is a necessity. Nearly everyone at some time or other has had to make a telephone call during the small hours of the morning. What a convenience at a time like this to have a telephone by the bed!

A telephone extension in the bedroom will prove its worth at other times. When taking an afternoon nap; when dressing; or in times of illness. And in emergencies, to swiftly summon help.

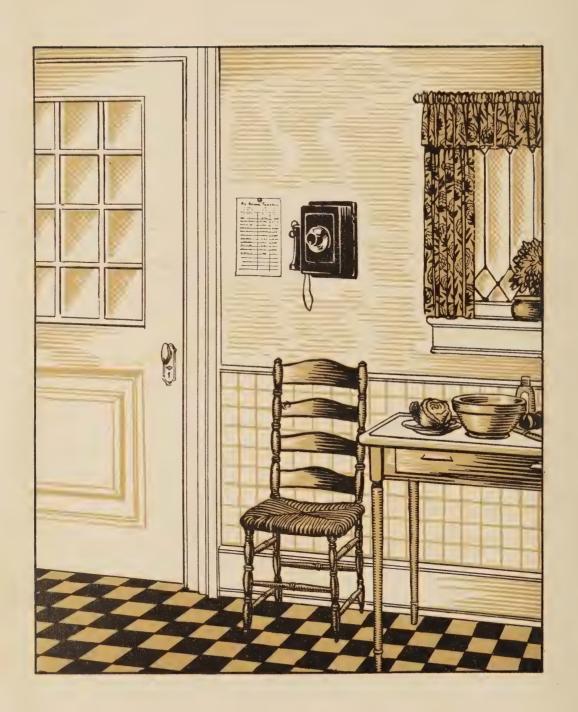
Imagine what this home would be without a telephone extension on the second floor. Think of daily steps it saves running up and downstairs. In short it is a convenience that will be appreciated not only by the woman of the house, but by other members of the family as well.



THE GUEST CHAMBER

RUE hospitality suggests a telephone in the guest chamber. An appreciated convenience for week-end visitors, it is also useful to the family. Since there are two guest chambers in this home, and since these rooms will be used less than others, a permanently connected telephone is not suggested. Instead, a telephone outlet is installed in each room, and a portable telephone shifted between them as may be necessary. To "plug-in" this portable telephone is as easy as connecting a lamp to an electric light outlet.

Telephone outlets, with portable telephone service, are inexpensive. They make it possible to have service in any room whenever you desire; or with two or more outlets in any room, to shift the portable telephone from one spot to another to suit your needs.



THE KITCHEN

N THE domestic work shop of the hame the telephone is an appreciated necessity. Here the woman of the house must spend a certain part of each day. So the telephone in the kitchen comes in for extensive use during such hours—for ordering household supplies, when friends telephone while luncheon or dinner is in preparation, and in many other ways.

When the telephone bell rings and the dinner is on the range, there's no need to leave, wondering if it will be scorched beyond recognition when you get back.

If you have a maid, a kitchen telephone is more necessary than ever. With it she can answer telephone calls during meal hours and at other times when it is inconvenient for you to personally do so, as well as carry on her telephone conversations without annoyance to you.

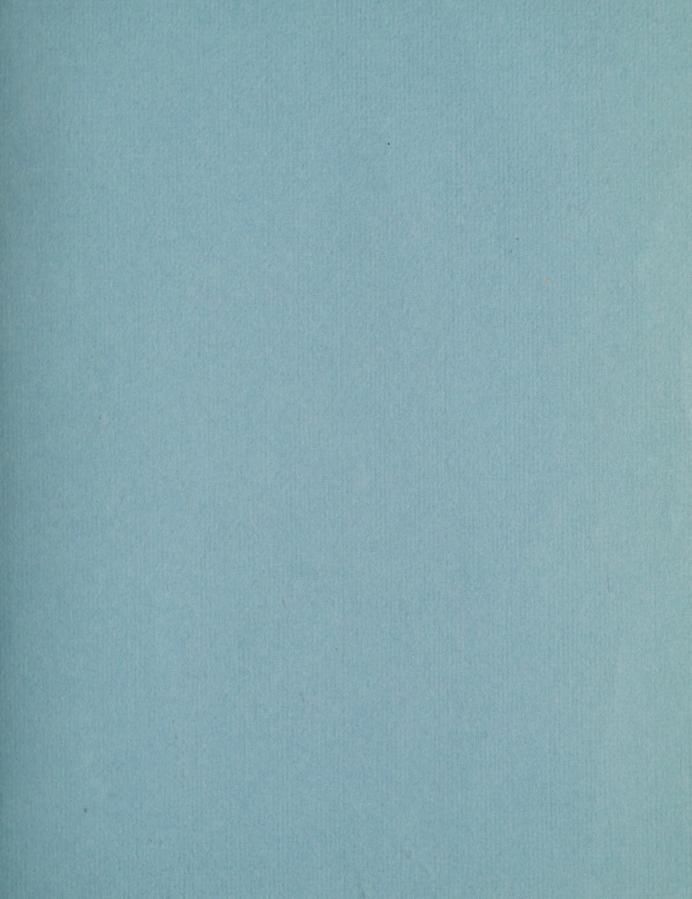


The telephone plan for the "Home With Telephone Convenience" is not the only one available for a home of that type or size.

In your home for instance, you may wish to intercommunicate between the bedroom and the kitchen, maid's room, or some other part of the house. Or you may wish to silence your telephone extension bells at will. Or if your home is slightly larger than the average-Intercommunicating Residence Telephone Service may be desirable—a system by which you can telephone from one room to any other in the house, to the greenhouse or garage, or to the city outside. To help you secure the greatest possible comfort and convenience from your telephones our representatives will be glad to discuss your present telephone arrangement or to assist in planning the telephone system for your new home. Simply telephone the Business Office.







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